



LAKE COUNTY CHAMBER

**LCCOC Board of Directors Meeting Packet
September 11th, 2025**

Meeting Agenda
September 11, 2025 at 9am
Zoom Meeting

Interim President
Nancy Bailey

Project Coordinator
Lanna Gonzales

Treasurer
Joe Mahoney

Member at Large
Shana Cohen

Member at Large
Norm Reitter

Member at Large
Mick Lindquist

-
- | | |
|---|------------|
| I. Opening | President |
| A. Call to Order | |
| B. Roll Call | |
| C. Guest Introductions | |
| II. Approval of Previous Meeting Minutes | |
| A. Review and approve | |
| III. Old Business | |
| A. City of Leadville Bag Fee Ordinance update | |
| B. By laws update | |
| IV. New Business | |
| A. City of Leadville Community Grant Update | |
| B. Business After Hours Update | |
| C. Annual Membership Meeting | |
| D. Shop Small Saturday | |
| V. Reports | |
| A. Marketing | Lanna |
| B. Membership | Norm/Lanna |
| C. Financials | Nancy/Joe |
| VI. ENTER EXECUTIVE SESSION | |
| VII. Adjournment | |

Attachments:

1. August Board Meeting Minutes
2. Bag Fee City Ordinance

3. LCCOC Bag Fee Recommendations
4. Social Media Report
5. Membership Report
6. Financial Report

Next meeting: October 9, 2025



Board of Directors Meeting Minutes

Date: August 14, 2025

Time: 9:00 AM

Location: Zoom

Organization: LCCOC

Participants: Joe M., Mick L., Norm R., Nancy B.

Recorder: Lanna Gonzales

Key discussions included:

- Bag Fee Ordinance & Bylaws Review: Nancy and Norm updated the board on the ordinance changes influenced by Chamber input and confirmed bylaws are under legal review.
- Chamber Activities: Updates on a successful LEADS Group meeting, grant applications, social media outreach, membership growth, and financial planning.
- Tourism & Events: Updates on tourism engagement, the Business After Hours at Ale Yak, and planning for 2026 county economic development discussions.

Next Steps:

- Lanna to follow up with Dani on Business After Hours at Oh Yak.=
- Lanna to update Asana with Excel Energy's membership status.
- Nancy to schedule a work session for 2026 budget proposals.
- Nancy/Lanna to plan website budget discussion post-tourism grant setback.
- Adam to follow up with Elizabeth O'Reilly on alternative grant opportunities.
- Nancy to coordinate with Adam on tourism panel grant opportunities.

Summary of Discussion

- Agenda Review: Quorum confirmed; June minutes approved.
- Bag Fee Ordinance: Adjusted scope to affect only large businesses; Chamber will help with communications.
- Bylaws Review: Under attorney Carol Bellhouse's review.
- LEADS Group: Positive feedback on format and facilitation; explored using meetings for community-business feedback.
- Tourism Grant: Colorado tourism grant application setback, but strengthened partnerships and insights.
- Grant Opportunities: Adam suggested exploring OEDIT and following up with Elizabeth O'Reilly.
- Tourism & Business Collaboration: Highlighted the importance of businesses being ready for visitors.
- Business After Hours: Planning continues with Ale Yak; discussed logistics and food trucks.



- Membership Update: ~46–48 active members, onboarding Excel Energy as anchor tenant.
- Financial Review: Stable finances; new gold-level tier launched; special budget session planned.

Executive Session: Scheduled to follow this meeting for 2026 economic development.

Motion for Approval

The Board is asked to approve these minutes as the official record of the August 14, 2025 meeting.



Business Community Response to Leadville Municipal Code Title 3.42: Single-Use Carryout Bag Fee

The Lake County Chamber of Commerce recognizes and appreciates the City of Leadville's efforts to reduce environmental impact through the proposed Single-Use Carryout Bag Fee (Title 3.42). We support the shared goal of sustainability and environmental responsibility.

At the same time, we believe that successful implementation of this initiative requires **coordinated efforts between the City of Leadville and Lake County**. A unified, county-wide rollout would ensure consistency for both businesses and consumers, reduce confusion, and promote greater participation across jurisdictions.

The Chamber advocates for a rollout strategy that is **clear, fair, and practical**—one that supports the business community with education, adequate lead time, and alignment across city and county boundaries. Collaboration will be key to making this initiative both effective and equitable for all stakeholders in Lake County. As an example, check out how the Town of Vail handles its ordinance: <https://www.vail.gov/government/current-topics-projects/kick-the-bag-habit>

Key Business Impacts:

1. Point-of-Sale Adjustments:

- Businesses must reprogram registers to include the new bag fee.
- Staff will require training to apply the fee consistently and communicate with customers.

2. Customer Experience:

- Customers may resist or be confused by the new fee, leading to tension or loss of sales.
- Retailers will be expected to manage public reaction.

3. Financial Burden on Small Businesses:

- Smaller retailers may face challenges sourcing compliant bags.
- Some may struggle to absorb new costs without increasing prices.

4. Administrative Compliance:

- Businesses must track bag fees and possibly remit portions to the City.
- Risk of citations for noncompliance adds pressure.

5. Environmental Branding Opportunity:

- Businesses can build goodwill by supporting eco-conscious efforts and encouraging reusable bags.

Chamber Recommendations for City Council:

1. Launch a Public Education Campaign:

- Explain the purpose, process, and community benefit of the bag fee.
- Help relieve the burden of customer education from businesses.

2. Provide Clear Administrative Guidelines:

- Ensure consistent understanding of how to collect, report, and remit fees.
- Include FAQs, examples, and contact information for support.

3. Support for Small Businesses:

- Consider exemptions, phased implementation, or cost-sharing programs.
- Provide bulk purchasing opportunities or subsidies for compliant bags.

4. Encourage Uniformity and Compliance:

- Help standardize signage and bag alternatives across businesses.
- Reduce confusion and support a citywide culture shift.

5. Promote Local and Regional Suppliers:

- Share a vetted list of bag suppliers to support local procurement.
- Reduce shipping costs and enhance supply chain reliability.

Just an idea: The City of Leadville **can charge more than the \$0.10 state-mandated minimum** for single-use bag fees, as long as the local ordinance complies with the broader framework of Colorado’s **Plastic Pollution Reduction Act (HB21-1162)**. Here's how Leadville could legally and strategically **raise the fee to \$0.25** and **allocate excess revenue to help businesses**:

Legal Framework

HB21-1162 allows municipalities to adopt stricter standards than the state’s baseline — meaning:

- Cities can increase the per-bag fee (e.g., from \$0.10 to \$0.25).
- Local governments can determine how their portion of the fee revenue is used.
- Retailers must retain **at least 40%** of the fee to offset implementation costs.
- The **remaining 60%** can be used by the municipality to fund waste reduction and sustainability efforts.

How Leadville/Lake County Could Structure a \$0.25 Bag Fee

Fee Per Bag	Retailer Share (min. 40%)	City Share (max. 60%)	Notes
\$0.25	\$0.10 (40%)	\$0.15 (60%)	Aligned with Vail and others/and compliant with state law

Use of Excess Funds: Helping Local Businesses

Here's how Leadville could use its \$0.15 share per bag to **directly support businesses**:

1. Reusable Bag Subsidy Program

- Offer free or low-cost reusable bags to small businesses for customer giveaways.
- Print local branding or “Shop Leadville” messaging to promote business and sustainability.

2. Signage & Compliance Support

- Provide free signage and staff training templates to reduce the burden of compliance.

3. Sustainability Micro-Grants

- Use funds to create a small grant program for businesses that adopt eco-friendly practices, like switching to compostable packaging or reducing other single-use plastics.

4. Marketing & Education Campaigns

- Launch “Bring Your Bag, Shop Local” public awareness efforts that promote both sustainability and shopping downtown.

City + County Coordination

If Leadville wants to roll this out **countywide**, it should:

- Partner with **Lake County government** to align ordinances and avoid confusion.
- Use joint branding and messaging for resident and visitor education.
- Share administrative tools (e.g., reporting portals or inspection templates).

Leadville/Lake County's businesses are committed to sustainability and local leadership. With strong collaboration and thoughtful rollout, we believe the bag fee policy can be implemented in a way that benefits both the environment and the business community

CITY OF LEADVILLE, COLORADO ORDINANCE NO. 2 SERIES OF 2025 AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LEADVILLE ADDING A NEW CHAPTER 3.44 TO TITLE 3 OF THE LEADVILLE MUNICIPAL CODE, ENACTING A SINGLE-USE CARRYOUT BAG FEE AND RELATED REGULATIONS WHEREAS, Colorado House Bill 21-1162 ("HB 1162") prohibited stores from providing single-use plastic carryout bags to customers beginning January 1, 2024;

WHEREAS, on and after January 1, 2024, HB 1162 provided that a store may provide a customer with one or more recycled paper carryout bags at the point of sale only if the customer pays a carryout bag fee of ten cents per recycled paper carryout bag, or a higher fee if a municipality or county in which the store is located raises the fee amount by ordinance or resolution.

WHEREAS, HB 1162 permits local jurisdictions to require a portion of the fee be remitted to the local jurisdiction;

WHEREAS, the City of Leadville ("City") recognizes the negative impact single-use carryout bags have on the surrounding watershed, forests, and wildlife; and

WHEREAS, to promote public health, safety, and welfare and to protect the natural environment, the City desires to implement the requirements of HB 1162, regarding single-use carryout bag fees.

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LEADVILLE, COLORADO, AS FOLLOWS:

Section 1. Chapter 3.44 of the Leadville Municipal Code is hereby enacted to read as follows:
CHAPTER 3.44 –

SINGLE-USE CARRYOUT BAG FEES

3.44.010 – Purpose. The purpose of this Chapter is to safeguard public health, safety, and welfare and to protect the natural environment by establishing a single-use carryout bag fee.

3.44.020 – Definitions. For purposes of this Chapter, the following terms shall have the following meanings:

A. Bag Types: 1. "Carryout bag fee:" The fee imposed under this Chapter that is required to be paid for each single-use carryout bag provided to a customer at the point of sale. 2. "Plastic bag:" A single-use carryout bag made of thin, flexible, plastic film, nonwoven fabric, or plastic textile used for containing and transporting goods. 3. "Recycled paper bag:" A single-use carryout bag made from one hundred (one hundred) percent post-consumer recycled materials. City of Leadville Ordinance No. 2 Series of 2025 Page 2 of 6 4. "Reusable bag:" A bag made of canvas, woven polypropylene, or other similar materials that are meant to be utilized more than

once. 5. "Single-use carryout bag:" Any single-use plastic or paper bag other than a reusable bag provided to a customer by a retailer at the point of sale to transport goods.

B. Store Types: 1. "Small store:" A store within the City of Leadville city limits that operates solely in Colorado, has three (3) or fewer locations in the state, and is not part of a franchise, corporation, or partnership that has physical locations outside of Colorado. 2. "Store:" A grocery store, supermarket, convenience store, liquor store, pharmacy, clothing store, or other type of retail establishment, a farmers' market, roadside market or stand, festival, or other temporary vendor or event within the City of Leadville city limits that includes temporary vendors at which single-use carryout bags are traditionally provided to customers.

C. Other Definitions: 1. "Customer:" Any person who makes a retail purchase from a store within the City of Leadville. 2. "Finance Director:" The Finance Director of the City of Leadville, or the City Administrator's designee. 3.44.030 – Single-use plastic carryout bags prohibited. Stores are hereby prohibited from providing single-use plastic carryout bags to customers. 3.44.040 – Recycled single-use paper carryout bag fee. Stores shall collect ten cents (\$0.10) for each recycled single-use paper carryout bag provided to a customer at the point of sale. Stores shall provide the customer with an itemized receipt with the number of recycled single-use paper carryout bags provided at the point of sale.

3.44.050 – Remaining inventory depletion permitted. If the store has single-use plastic carryout bags or single-use paper carryout bags that contain less than one hundred (100%) percent postconsumer recycled content in their inventory as of the effective date of this Chapter, the store may provide its remaining inventory to customers as needed, until such inventory is fully depleted, provided that the store procured such single-use plastic carryout bags or single-use paper carryout bags prior to January 1, 2024. The store shall collect ten cents (\$0.10) at the point of sale for each such bag it provides.

3.44.060 – Fee Remittance and retention.

A. Remittance: City of Leadville Ordinance No. 2 Series of 2025 Page 3 of 6 1. Stores shall remit a minimum of sixty (60) percent of the ten cents (\$0.10) carryout bag fee (a total of \$0.06 per bag) to the City. 2. Stores may choose voluntarily to remit one hundred (100) percent of the ten cents (\$0.10) carryout bag fee to the City.

B. Retention: 1. Stores may retain forty (40) percent of the ten cents (\$0.10) carryout bag fee (a total of \$0.04 per bag), which does not count as revenue for the purpose of calculating sales tax. 2. Stores shall use their retained portion of the carryout bag fee for the following purposes: a. Providing signage and educational information to customers about the fee; b. Training staff in the implementation and administration of the fee; c. Improving or altering infrastructure or computer programs to allow for the implementation, collection, and administration of the fee; d. Encouraging the use of reusable bags; e. Promoting the recycling of paper bags; and f. Offsetting costs of purchasing one hundred (one hundred) percent post consumer recycled paper bags. 3. Beginning July 15, 2025 and on a quarterly basis thereafter, stores shall remit

from the total amount of carryout bag fees collected in the previous quarter the amount that is owed to the City, payable to the Finance Director.

3.44.70 – Fee administration; use.

A. The Finance Director shall collect the fee from stores and shall track the City's collection and expenditure of such fees.

B. All money collected by the City pursuant to this Chapter shall be used for one (1) or more of the following purposes only: 1. Staffing, administration, and enforcement of the single-use carryout bag fee program; 2. Developing recycling, composting or other waste diversion programs; 3. Providing grant funding for zero (0) waste events; City of Leadville Ordinance No. 2 Series of 2025 Page 4 of 6 4. Developing educational outreach programs for the community, including residents, businesses, and visitors to the City; and 5. Purchasing and installing equipment, reusable bags or other materials designed to minimize bag pollution, including without limitation recycling containers and waste receptacles.

3.44.080 – Signage. A. Every store required to collect the single-use carryout bag fee shall display a sign in a visible location inside or outside the store alerting customers to the City's carryout bag fee. B. The City shall make available a sample sign that stores may use, or stores may create their own signage, provided that such signage is in both English and Spanish.

3.44.090 – Audits; records. A. Each store shall maintain a complete and accurate record of the single-use carryout bag fees collected, the number of bags provided to customers, the form and recipients of any notice required pursuant to this Chapter, and any underlying records, including any books, accounts, invoices, or other records necessary to verify the accuracy and completeness of such records. Each store shall keep and preserve all such documents and records, including any electronic information, for a period of three (3) years from the record date. B. Upon request, each store shall make its records available to the City for inspection. All such information shall be treated as confidential commercial documentation.

3.44.100 – Violations; penalties. A. Any store that violates any provision of this Chapter shall receive a warning notice upon the first violation with no monetary penalty assessed. B. Upon a second and any subsequent violation, any store shall be subject to the general penalty set forth in Chapter 1.20 of this Code.

3.44.110 – Exemptions. This Chapter shall not apply to the following:

A. Retail food establishments and small stores that operate solely in Colorado and have three or fewer locations;

B. A bag that a pharmacy provides to a customer purchasing prescription medication;

C. A bag that a customer uses inside a store to: 1. Package loose or bulk items, including without limitation fruits, vegetables, nuts, grains, candy, nails, bolts, screws, bulk seeds, bulk livestock feed or bulk petfood; or City of Leadville Ordinance No. 2 Series of 2025 Page 5 of 6 2. Contain or wrap frozen foods, meats, seafood, flowers, or other related items.

D. A reusable bag brought into a store by a customer and used to transport goods from the store;

E. A previously used single-use carryout bag that a customer utilizes as a reusable bag; or

F. A bag provided to a customer at no charge if the customer presents, at the time of purchase, a benefit card or similar documentation reflecting participation in a federal, state, county, or city income-qualified aid program, including without limitation benefits delivered through

1. the Electronic Benefits Transfer (“EBT”); 2. the Federal Supplemental Nutrition Assistance Program (“SNAP”); or 3. the Supplemental Nutrition Program for Women, Infants, and Children (“WIC”).



Member Report



New Members

2

Compared to Last Month

3



Existing Members

49

Compared to Last Month

47



Members By Tier

Gold

9

Silver

9

Leads

31

Prospects

29

Notes:

Expanding outreach to prospects and converting them into active members should remain a priority, especially by demonstrating the tangible value of Chamber membership through events, advocacy wins, and promotional opportunities. Continued refinement of tier benefits, clearer communication of success stories, and stronger onboarding processes can also help members feel more connected and invested.

By pairing recruitment efforts with deeper engagement strategies, we can turn new and existing members into long-term advocates for the Chamber and its mission.



LAKE COUNTY
CHAMBER

Month:
AUGUST

Social Media Report

@lakecountychamber



Followers Growth

+11

Total Increase
4.9%

Total Followers

223



Accounts Reached

524

Compared to Last Month

374



Interactions

82

Compared to Last Month

67



Profile Visits

36

Total Decrease
-25%

Compared to Last Month

45



Link Taps

1

Compared to Last Month

0



Management Report

LEADVILLE CHAMBER OF COMMERCE

For the period ended August 31, 2025



Prepared by

Ayers Accounting Inc

Prepared on

September 3, 2025

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Balance Sheet

As of August 31, 2025

		Total
ASSETS		
Current Assets		
Bank Accounts		
CBC # 9079		11,513.78
Total Bank Accounts		11,513.78
Total Current Assets		11,513.78
Fixed Assets		
Accumulated Depreciation		-3,517.09
Furniture and Fixtures		3,517.09
Total Fixed Assets		0.00
TOTAL ASSETS		\$11,513.78
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
A/P		1.00
Total Accounts Payable		1.00
Other Current Liabilities		
Payroll Liabilities		0.00
Federal Unemployment (940)		63.60
Total Payroll Liabilities		63.60
Total Other Current Liabilities		63.60
Total Current Liabilities		64.60
Total Liabilities		64.60
Equity		
Retained Earnings		18,894.97
Net Income		-7,445.79
Total Equity		11,449.18
TOTAL LIABILITIES AND EQUITY		\$11,513.78

Profit and Loss Comparison

August 2025

		Total
	Aug 2025	Jan - Aug, 2025 (YTD)
INCOME		
Chamber Activities		
Memberships	200.00	6,300.00
Total Chamber Activities	200.00	6,300.00
Total Income	200.00	6,300.00
GROSS PROFIT	200.00	6,300.00
EXPENSES		
Chamber Expenses		
Bank Fee	3.69	110.06
Dues & Lic. & Subscriptions		184.00
Marketing & Advertising	359.00	2,470.00
Contract Labor		2,701.00
Total Marketing & Advertising	359.00	5,171.00
R E Taxes		1,277.32
Total Chamber Expenses	362.69	6,742.38
Operating Expenses		
Accounting & Legal Services	165.00	1,372.07
Computer Services & Software		2,201.00
Office Supplies	184.00	1,068.77
Postage		15.39
Square Fees		60.30
Website		2,261.28
Total Operating Expenses	349.00	6,978.81
Visitor Center Activities		
Credit Card Fee	18.16	25.54
Total Visitor Center Activities	18.16	25.54
Total Expenses	729.85	13,746.73
NET OPERATING INCOME	-529.85	-7,446.73
OTHER INCOME		
Interest-Bank	0.10	0.94
Total Other Income	0.10	0.94
NET OTHER INCOME	0.10	0.94
NET INCOME	\$ -529.75	\$ -7,445.79