



LAKE COUNTY CHAMBER

**LCCOC Board of Directors Meeting Packet
August 14, 2025**



Meeting Agenda

August 14, 2025 at 9am

Zoom Meeting

Interim President

Nancy Bailey

Treasurer

Joe Mahoney

Member at Large

Norm Reitter

Project Coordinator

Lanna Gonzales

Member at Large

Shana Cohen

Member at Large

Mick Lindquist

- | | | |
|------|---|------------|
| I. | Opening | President |
| | A. Call to Order | |
| | B. Roll Call | |
| | C. Guest Introductions | |
| II. | Approval of Previous Meeting Minutes | |
| | A. Review and approve | |
| III. | Old Business | |
| | A. City of Leadville Bag Fee Ordinance Update | |
| | B. By laws | |
| IV. | New Business | |
| | A. 2026 CO Tourism Grant Update | |
| | B. City of Leadville Community Grant Update | |
| | C. Business After Hours | |
| | D. Member Forum | |
| V. | Reports | |
| | A. Marketing | Lanna |
| | B. Membership | Norm/Lanna |
| | C. Financials | Nancy/Joe |
| VI. | ENTER EXECUTIVE SESSION | |
| VII. | Adjournment | |

Next Meeting:



LAKE COUNTY
CHAMBER

Month:
JULY

Social Media Report

@lakecountychamber



Followers Growth

+17

Total Increase
8.3%

Total Followers

223



Views

1,482

Compared to Last Month

2,784



Interactions

67

Compared to Last Month

121



Profile Visits

48

Total Increase
6.7%

Compared to Last Month

45



Link Taps

0

Compared to Last Month

0





Board Meeting Minutes

Date: June 2025

Time: 9am

Location: Zoom

Organization: LCCOC

Participants: Nancy Bailey, Adam Ducharme, Rachel Brunetti, Joe M, Shana Cohen, Mike Mathieson

Recorder: Rachel Brunetti

Agenda Items:

1. Event Planning and Standing Annual Event Discussion

- Nancy Bailey proposed making the event discussion a standing annual item in the calendar due to good timing.
- Adam Ducharme shared ideas for brainstorming micro-events and how businesses can leverage events like Boom Days. He suggested incorporating events like running, biking, or other local happenings into business strategies.
- Nancy Bailey asked Rachel Brunetti to follow up with Kristy Lee regarding the event ideas and how to proceed with future event planning.

2. Business After Hours Planning

- The group discussed the upcoming Business After Hours event and considered September 17 at Ale Yak as a possible location.
- Nancy Bailey also suggested using the train for a holiday event in December, with Danny confirming the idea.
- It was agreed that September 17 would work well for the event.

3. 4th of July Parade

- Nancy Bailey provided an update on the 4th of July Parade history and explained that Main Street would be handling it this year. The Chamber would support them by organizing a float or car for the event.
- Rachel Brunetti offered her truck for the float. Nancy Bailey suggested the group show up with strong support using banners and other Chamber vehicles. Katie Hild confirmed that Main Street will have a sign-up sheet for the parade participants once it's available.

4. Chamber's Focus and Member Engagement

- Nancy Bailey emphasized the importance of the Chamber's role in focusing on member onboarding and supporting municipal partnerships. The Chamber's goal is to strengthen the business community, advocate, and connect businesses, while not deviating from these priorities.
- Nancy Bailey noted the Chamber's progress in building a solid membership base and urged everyone to focus on recruitment and keeping the community informed about the Chamber's activities.



5. Marketing Update

- Rachel Brunetti shared an update on marketing efforts, noting that content production has slowed, but the focus is now on maintaining strong member relationships. She suggested increasing visibility by forming partnerships with other local organizations and leveraging social media.
- Rachel also recommended cross-sharing with other community groups to increase engagement and visibility for Chamber events.

6. Miscellaneous Updates and Final Notes

- Nancy Bailey acknowledged the Chamber's growth over the past year, noting the solid progress made in attracting members and raising the Chamber's profile.
- Rachel Brunetti offered discounted passes to Copper for Chamber members, which was well received by the group.
Nancy Bailey briefly mentioned the financials, noting that there were no significant changes. She also reminded members about upcoming community events and membership dates.

7. Wrap-Up

- Nancy Bailey apologized for needing to leave the meeting early due to a doctor's appointment and asked Rachel to wrap up the final topics.
- Rachel mentioned that Mike Mathieson was not present due to his tour schedule but had contributed to podcast efforts in the past.
- Adam Ducharme also mentioned he needed to leave for a training session.

Meeting Adjourned: 9:38 AM

Next Meeting: To be scheduled.

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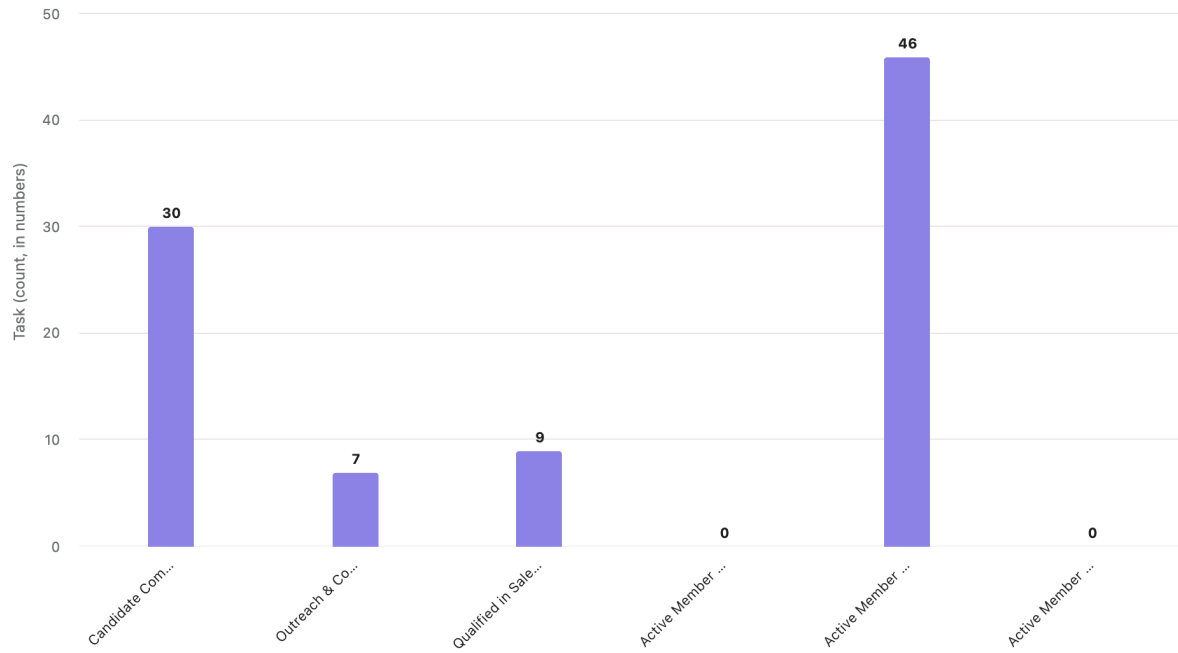
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Membership Report as of August 12, 2025

Members by Life Cycle Phase



Management Report

LEADVILLE CHAMBER OF COMMERCE

For the period ended July 31, 2025



Prepared by

Ayers Accounting Inc

Prepared on

August 8, 2025

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Balance Sheet

As of July 31, 2025

		Total
ASSETS		
Current Assets		
Bank Accounts		
CBC # 9079		12,043.53
Total Bank Accounts		12,043.53
Total Current Assets		12,043.53
Fixed Assets		
Accumulated Depreciation		-3,517.09
Furniture and Fixtures		3,517.09
Total Fixed Assets		0.00
TOTAL ASSETS		\$12,043.53
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
A/P		1.00
Total Accounts Payable		1.00
Other Current Liabilities		
Payroll Liabilities		0.00
Federal Unemployment (940)		63.60
Total Payroll Liabilities		63.60
Total Other Current Liabilities		63.60
Total Current Liabilities		64.60
Total Liabilities		64.60
Equity		
Retained Earnings		18,894.97
Net Income		-6,916.04
Total Equity		11,978.93
TOTAL LIABILITIES AND EQUITY		\$12,043.53

Profit and Loss Comparison

July 2025

		Total
	Jul 2025	Jan - Jul, 2025 (YTD)
INCOME		
Chamber Activities		
Memberships	750.00	6,100.00
Total Chamber Activities	750.00	6,100.00
Total Income	750.00	6,100.00
GROSS PROFIT	750.00	6,100.00
EXPENSES		
Chamber Expenses		
Bank Fee		106.37
Dues & Lic. & Subscriptions		184.00
Marketing & Advertising	18.00	2,111.00
Contract Labor		2,701.00
Total Marketing & Advertising	18.00	4,812.00
R E Taxes		1,277.32
Total Chamber Expenses	18.00	6,379.69
Operating Expenses		
Accounting & Legal Services	330.00	1,207.07
Computer Services & Software		2,201.00
Office Supplies	202.16	884.77
Postage		15.39
Square Fees		60.30
Website		2,261.28
Total Operating Expenses	532.16	6,629.81
Visitor Center Activities		
Credit Card Fee		7.38
Total Visitor Center Activities		7.38
Total Expenses	550.16	13,016.88
NET OPERATING INCOME	199.84	-6,916.88
OTHER INCOME		
Interest-Bank	0.10	0.84
Total Other Income	0.10	0.84
NET OTHER INCOME	0.10	0.84
NET INCOME	\$199.94	\$ -6,916.04