



LAKE COUNTY CHAMBER

**LCCOC Board of Directors Meeting Packet
November 13, 2025**

Attachments:

1. October Board Meeting Minutes
2. Social Media Report
3. Membership Report
4. Financial Report

Next meeting: December 11, 2025

**Lake County Chamber of Commerce
Board of Directors Meeting Minutes
October 9, 2025 | Time: 9:00 AM | Location: Zoom**

Call to Order & Attendance

The meeting was called to order at 9:00 AM with quorum confirmed.

Present: Nancy Bailey, Norm Reitter, Lanna Gonzales, Joe Mahoney

Absent: Shana Cohen

Website & Member Relations

- The board agreed that rebuilding the Chamber website is the highest operational priority to improve member engagement and reduce manual administration.
- Lanna noted that automating the membership application process will significantly reduce administrative workload.
- Nancy is confirming whether the site can be developed in-house or requires an RFP. Pending approval, Lanna is prepared to launch a new site early next week.
- Norm and Joe supported starting with an in-house rebuild to restore functionality quickly, with a potential RFP later for ongoing support.
- The prior site remains down following contract termination with Tandem Design.
- The rebuild is expected to improve satisfaction by ensuring paid members are visible in the directory and have easier access to Chamber resources.

City & County Funding Updates

- The Chamber anticipates up to \$5,000 in city economic-development funding, with a decision expected in late October.
- The city council responded positively and may consider allocating part of its \$50,000 ARPA funds for Chamber operations in early 2026.
- County funding, formerly \$140,000, is being reevaluated. Collaboration with the county's tourism and economic-development teams will continue to align business and visitor-experience efforts.
- A follow-up meeting with Adam (county tourism) will explore partnership and funding opportunities.

Business After Hours & Membership Growth

- The recent Business After Hours brought in three new members despite weather challenges.
- Norm suggested continuing open attendance and experimenting with new venues and Joe suggested live music to boost turnout.
- December's event will be held at the Leadville Train Venue (cost TBD).

Current membership:

- 51 (9 Gold, 11 Silver)
- Members such as Pueblo Bank and Windmark Cabin are upgrading tiers for 2026.

Leads Program & Member Engagement

- The Leads Group remains a valued peer-to-peer program.
- The October meeting featured Dr. Lisa Zwerdinger discussing affordable healthcare models for small businesses.
- Lanna will coordinate upcoming topics and confirm facilitator roles with Kristi Lee.
- Norm emphasized balancing peer learning with visibility for Chamber initiatives.

Events & Operations

- The Lake County Career Fair is scheduled for September 28
- Ribbon-cutting events will return, beginning with Ore Line Yards.
- Planning continues for the Annual Membership Meeting and Shop Small Saturday collaboration with Leadville Main Street.
- Administrative streamlining and increased social-media activity have improved outreach and engagement.

Financial Oversight & Budget Planning

- Joe Mahoney, Nancy Bailey, and Kirstin will be developing the 2026 budget, incorporating realistic revenue and staffing goals.
- Future financial reviews will include treasurer pre-analysis for better oversight.
- The board agreed on creating an aspirational yet attainable budget to guide funding advocacy.

Action Items

- **Nancy Bailey**
 - Confirm in-house website development feasibility.
 - Approve Dr. Lisa's healthcare email and coordinate outreach.
 - Follow up with city on budget decisions and initiate funding proposal.
 - Collaborate with Joe & Kirstin on 2026 budget framework.
 - Continue county partnership meetings.
- **Lanna Gonzales**
 - Build new website and activate online membership sign-up.
 - Clarify Leads facilitator roles and topics for November onward.
 - Send healthcare-topic member email post-approval.
 - Update ChamberMaster membership options.
 - Manage follow-ups with potential members.
- **Norm Reitter**
 - Share city council meeting notes.
 - Propose partnership opportunities with tourism/county administration.
 - Advise on budget scenario planning.
- **Joe Mahoney**
 - Work with Nancy and Kirstin on 2026 budget preparation.

Adjournment

The meeting adjourned at 10:15 AM.

Next Board Meeting: November 13, 2025 at 9:00 AM via Zoom.



LAKE COUNTY
CHAMBER

Month:
OCTOBER

Social Media Report

@lakecountychamber



Followers Growth

+6

Total Followers

253



Accounts Reached

149

Compared to Last Month

695



Interactions

53

Compared to Last Month

60



Profile Visits

35

Compared to Last Month

40



Link Taps

3

Compared to Last Month

0





Member Report



New Members

2

Previous Month

3



Existing Members

55

Previous Month

51



Members By Tier

Gold

10

Silver

7

Leads

35

Prospects

200

Notes:

The variance between new and existing member numbers this month reflects administrative adjustments made during system streamlining. Several previously unentered members were manually added to ensure accurate records moving forward.

We've also enhanced the Business Directory by organizing members into appropriate categories to improve visibility and search functionality. Additionally, a Member Highlight Tracking Spreadsheet has been created to manage promotion across our three communication platforms for more consistent member recognition.

Management Report

LEADVILLE CHAMBER OF COMMERCE

For the period ended October 31, 2025



Prepared by

Ayers Accounting Inc

Prepared on

November 7, 2025

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Balance Sheet

As of October 31, 2025

		Total
ASSETS		
Current Assets		
Bank Accounts		
CBC # 9079		10,050.18
Total Bank Accounts		10,050.18
Total Current Assets		10,050.18
Fixed Assets		
Accumulated Depreciation		-3,517.09
Furniture and Fixtures		3,517.09
Total Fixed Assets		0.00
TOTAL ASSETS		\$10,050.18
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
A/P		1.00
Total Accounts Payable		1.00
Other Current Liabilities		
Payroll Liabilities		0.00
Federal Unemployment (940)		63.60
Total Payroll Liabilities		63.60
Total Other Current Liabilities		63.60
Total Current Liabilities		64.60
Total Liabilities		64.60
Equity		
Retained Earnings		18,894.97
Net Income		-8,909.39
Total Equity		9,985.58
TOTAL LIABILITIES AND EQUITY		\$10,050.18

Profit and Loss Comparison

October 2025

		Total
	Oct 2025	Jan - Oct, 2025 (YTD)
INCOME		
Chamber Activities		
Memberships	600.00	8,000.00
Total Chamber Activities	600.00	8,000.00
Total Income	600.00	8,000.00
GROSS PROFIT	600.00	8,000.00
EXPENSES		
Chamber Expenses		
Bank Fee		147.05
Dues & Lic. & Subscriptions		184.00
Marketing & Advertising	138.00	2,617.00
Contract Labor		2,701.00
Total Marketing & Advertising	138.00	5,318.00
R E Taxes		1,277.32
Total Chamber Expenses	138.00	6,926.37
Operating Expenses		
Accounting & Legal Services	330.00	1,702.07
Computer Services & Software		2,201.00
Office Supplies	354.94	1,625.87
Postage		15.39
Square Fees	3.69	63.99
Website	1,739.00	4,350.28
Total Operating Expenses	2,427.63	9,958.60
Visitor Center Activities		
Credit Card Fee		25.54
Total Visitor Center Activities		25.54
Total Expenses	2,565.63	16,910.51
NET OPERATING INCOME	-1,965.63	-8,910.51
OTHER INCOME		
Interest-Bank	0.09	1.12
Total Other Income	0.09	1.12
NET OTHER INCOME	0.09	1.12
NET INCOME	\$ -1,965.54	\$ -8,909.39