



LAKE COUNTY CHAMBER

**LCCOC Board of Directors Meeting Packet
October 9, 2025**

Meeting Agenda
October 9th, 2025 at 9am
Zoom Meeting

Interim President

Nancy Bailey

Project Coordinator

Lanna Gonzales

Treasurer

Joe Mahoney

Member at Large

Shana Cohen

Member at Large

Norm Reitter

-
- | | | |
|------|---|-----------|
| I. | Opening | President |
| | A. Call to Order | |
| | B. Roll Call | |
| | C. Guest Introductions | |
| II. | Approval of Previous Meeting Minutes | |
| | A. Review and approve | |
| III. | Old Business | |
| | A. Website | |
| | B. City of Leadville Bag Fee Ordinance update/Communication | |
| | C. City of Leadville Community Grant/Update | |
| | D. Business After Hours/Re-cap | |
| | E. City/County Organizational Update | |
| IV. | New Business | |
| | A. LEADS October/Update | |
| | B. Lake County Career Fair | |
| | C. Ribbon Cutting Ceremonies/Discussion | |
| | D. Annual Membership Meeting | |
| | E. AMEX/Main Street/Shop Small Saturday/Update | |
| | F. Business After Hours/December | |
| V. | Reports | |
| | A. Marketing/Admin | Lanna |
| | B. Membership | Lanna |
| | C. Financials | Nancy |
| VI. | Adjournment | |

Attachments:

1. September Board Meeting Minutes
2. Social Media Report
3. Membership Report
4. Financial Report

Next meeting: November 13, 2025

Board of Directors Meeting Minutes

Date: 9/22/2025

Time: 9:00 AM

Location: Zoom

Organization: LCCOC

Participants: Joe M., Mick L., Norm R., Shana C., Nancy B.

Recorder: AI Notes

Quorum confirmed; August minutes approved.

Quick Recap

The meeting centered on addressing challenges facing local businesses, including limited city and county responsiveness, complicated permit processes, and regulatory barriers. The group also reviewed updates on property sales, healthcare initiatives, and upcoming events, along with planning for the city budget presentation.

Summary of Discussion

Business Support and County Challenges

Nancy discussed the difficulties local businesses are facing with city and county processes.

Business Permit Issues

The team discussed ongoing permit challenges, including Sunshine Saunas business case. The Chamber will continue to monitor and advocate for fair, transparent business regulations.

Community & Economic Development

Nancy emphasized the need for stronger collaboration between the Chamber, city, and county to better represent local business interests. The group discussed upcoming leadership changes and opportunities to strengthen partnerships that promote job access and public health.

Property and Real Estate Updates

Nancy shared updates on recent and pending property sales, including Bill's Ski Shop and the Majestic property. She explained that a four-inch lot line discrepancy must be addressed. Proceeds from the potential lot sale are planned as an operating expense for 2027, projected at approximately \$100,000.

Healthcare Access and Open Enrollment

The team discussed EDC's request regarding an event featuring Dr. Lisa's Direct Primary Care (DPC) model. Nancy explained that with insurance premiums projected to rise by up to 40%, DPC's \$100/month service provides an affordable, preventive healthcare alternative, offering 24/7 access to a physician while allowing patients to pair it with high-deductible insurance for major medical needs.

City Budget Report Preparation

Nancy reviewed progress on the city budget presentation scheduled for October 7. Lanna drafted an outline, and they planned to refine the document together using data from previous ROI reports. They also noted strong fall tourism numbers and discussed preparing for a post-season slowdown.

Operations

Nancy also noted upcoming SBDC programming in Chaffee County and potential collaboration opportunities for future events in Lake County.

Social Media Report

@lakecountychamber



Followers Growth

+16

Total Increase
6.5%

Total Followers

247 

Accounts Reached

695

Compared to Last Month

524 

Interactions

60

Compared to Last Month

82 

Profile Visits

40

Total Decrease
8.1%

Compared to Last Month

36 

Link Taps

0

Compared to Last Month

0 

Member Report



New Members

3

Compared to Previous Month

2



Existing Members

51

Compared to Previous Month

48



Members By Tier

Gold

9

Silver

11

Leads

31

Prospects

32

Notes:

Expanding outreach to prospects and converting them into active members should remain a priority, especially by demonstrating the tangible value of Chamber membership through events, advocacy wins, and promotional opportunities. Continued refinement of tier benefits, clearer communication of success stories, and stronger onboarding processes can also help members feel more connected and invested.

By pairing recruitment efforts with deeper engagement strategies, we can turn new and existing members into long-term advocates for the Chamber and its mission.

Management Report

LEADVILLE CHAMBER OF COMMERCE

For the period ended September 30, 2025



Prepared by

Ayers Accounting Inc

Prepared on

October 1, 2025

Table of Contents

Balance Sheet.....3

Profit and Loss Comparison.....4

Balance Sheet

As of September 30, 2025

		Total
ASSETS		
Current Assets		
Bank Accounts		
CBC # 9079		12,015.72
Total Bank Accounts		12,015.72
Total Current Assets		12,015.72
Fixed Assets		
Accumulated Depreciation		-3,517.09
Furniture and Fixtures		3,517.09
Total Fixed Assets		0.00
TOTAL ASSETS		\$12,015.72
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
A/P		1.00
Total Accounts Payable		1.00
Other Current Liabilities		
Payroll Liabilities		0.00
Federal Unemployment (940)		63.60
Total Payroll Liabilities		63.60
Total Other Current Liabilities		63.60
Total Current Liabilities		64.60
Total Liabilities		64.60
Equity		
Retained Earnings		18,894.97
Net Income		-6,943.85
Total Equity		11,951.12
TOTAL LIABILITIES AND EQUITY		\$12,015.72

Profit and Loss Comparison

September 2025

		Total
	Sep 2025	Jan - Sep, 2025 (YTD)
INCOME		
Chamber Activities		
Memberships	1,100.00	7,400.00
Total Chamber Activities	1,100.00	7,400.00
Total Income	1,100.00	7,400.00
GROSS PROFIT	1,100.00	7,400.00
EXPENSES		
Chamber Expenses		
Bank Fee	36.99	147.05
Dues & Lic. & Subscriptions		184.00
Marketing & Advertising	9.00	2,479.00
Contract Labor		2,701.00
Total Marketing & Advertising	9.00	5,180.00
R E Taxes		1,277.32
Total Chamber Expenses	45.99	6,788.37
Operating Expenses		
Accounting & Legal Services		1,372.07
Computer Services & Software		2,201.00
Office Supplies	202.16	1,270.93
Postage		15.39
Square Fees		60.30
Website	350.00	2,611.28
Total Operating Expenses	552.16	7,530.97
Visitor Center Activities		
Credit Card Fee		25.54
Total Visitor Center Activities		25.54
Total Expenses	598.15	14,344.88
NET OPERATING INCOME	501.85	-6,944.88
OTHER INCOME		
Interest-Bank	0.09	1.03
Total Other Income	0.09	1.03
NET OTHER INCOME	0.09	1.03
NET INCOME	\$501.94	\$ -6,943.85